

The book was found

# Real World Digital Photography (3rd Edition)



## Synopsis

Whether you're a serious photographer or a hobbyist, the advice and instruction found in this comprehensive, best-selling guide to digital photography will help you advance your skills to produce consistent professional results. Real World Digital Photography addresses the wide range of topics surrounding digital photography, including up-to-date descriptions of the latest camera technologies, expert advice for taking better photographs, and tips and techniques for optimizing images to look their best in print and on the Web. Adventurous photographers can explore new sections explaining high dynamic range as well as panoramic and night photography. You'll also learn how to establish an effective, efficient workflow using Adobe Photoshop Lightroom and Adobe Photoshop – the two must-have tools for any serious photographer. In Real World Digital Photography, Third Edition you'll learn about:

- The essential technical considerations and professional skills to improve your photography
- How digital cameras work and the resulting impact on how and what you photograph
- Fundamentals of digital photography, including how to use lighting, composition, and lens choice to create compelling images
- How to establish a digital editing workflow that produces successful, repeatable, reliable results
- Practical image-editing techniques to improve tone and contrast, correct colors, enhance sharpness, and more
- How to photograph source images to create stunning high dynamic range and panoramic photographs
- The essential requirements of a professional color-managed workflow so that what you see is really what you print
- Expanding your creative options with night photography, time lapse, and stop motion photography

As you're reading the book, share your photographs with the authors and others reading it via the book's Flickr group [atflickr.com/groups/RealWorldDigitalPhotography](http://atflickr.com/groups/RealWorldDigitalPhotography).

## Book Information

Series: Real World

Paperback: 600 pages

Publisher: Peachpit Press; 3 edition (October 3, 2010)

Language: English

ISBN-10: 0321700996

ISBN-13: 978-0321700995

Product Dimensions: 7.5 x 1.1 x 9 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars – See all reviews (21 customer reviews)

Best Sellers Rank: #456,848 in Books (See Top 100 in Books) #651 in Books > Textbooks >

Humanities > Visual Arts > Photography #845 in Books > Arts & Photography > Photography & Video > Digital Photography #1393 in Books > Computers & Technology > Digital Audio, Video & Photography

## Customer Reviews

As a Livermore Valley Camera Club member for 40 years, I have watched a lot of ideas evolve from image-capture to print. This book, *Real World Digital Photography*, covers the latest ideas one should know in choosing equipment, optimizing the image exposure, uploading the image to the computer, using processing software, and printing and or sharing the image. I also heard Tim Grey speak recently and was pleased to see this book with him as one of the authors. One of the things that makes a photography how-to book useful is the author's ability to convey complex ideas simply and understandably. In other words, it does not matter how good you are if you cannot tell your story well. These authors are excellent writers! The first part of the book is a discussion on choosing a digital camera and the tradeoffs of point and shoot cameras to full-fledged SLRs. This part of the book is for beginners as well as more advanced photographers. It is definitely a handbook. The authors ably illustrate the differences in sensor size, ISO, noise, file formats, resolution, tripods, batteries and card readers. The table of contents says it all. (There is also a great index!) They talk about getting the exposure right. The appearance of the histogram is an important tool in getting the proper exposure. After all, photography is all about light. Light has color and one can correct it with white balance. Composition is discussed as well. And there is much, much more! Then the authors change course and the book becomes more of a discussion directed at the more experienced photographers. Panoramas may be of interest to beginners but HDR is probably not. The discussion on choosing a computer, storage of images and editing software, and printers becomes more complex.

[Download to continue reading...](#)

Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) PHOTOGRAPHY: Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business (Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital Photography) PHOTOGRAPHY: Fashion Photography - 8 Practical Fashion Photography Tips For Your Models to Shine (Photography, Photoshop, Digital Photography, Photography Books, Photography Magazines) Photography: Complete Guide to Taking Stunning, Beautiful Digital Pictures (photography, stunning digital, great pictures, digital

photography, portrait ... landscape photography, good pictures) Photography: The Ultimate Editing Guide To Enhance And Create Stunning Digital Photos (Photography, Digital Photography, DSLR, Photoshop, Photography Books, ... Photography For Beginners, Photo Editing) Photoshop: Photography for Beginners & Photoshop Box Set: Master The Art of Photography and Photoshop in 24h or Less!!! (Photography, Digital Photography, ... Digital, Portrait, Landscape, Photoshop) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dslr photography) DSLR: DSLR Photography: Learn How to Master the Art of DSLR Photography the Quick and Simple Way: DSLR Photography: DSLR Photography for Beginners: DSLR ... Photography, History of Photography) Photography: NOW! - The Ultimate Guide to Take STUNNING Photos And Change the Way You See the World - Master The Art of Digital Photography With Your Camera ... Digital Photography, DSLR, Creativity) Photography: The Complete Beginners Guide to Taking BRILLIANT Photographs that Capture Your Amazingly Beautiful World (Photography for Beginners - Digital Photography, Photography Books) DSLR Photography for Beginners: Take 10 Times Better Pictures in 48 Hours or Less! Best Way to Learn Digital Photography, Master Your DSLR Camera & Improve Your Digital SLR Photography Skills Photography for Beginners & Photoshop Lightroom Box Set: Master Photography & Photoshop Lightroom Tips in 24 Hours or Less! (Photography Tips - Wedding ... - Adobe Photoshop - Digital Photography) Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) How to Start Your Own Real Estate Photography Business!: A Step-by-Step Guide to Show You How to Begin Your Own Real Estate Photography Business in 14 ... for real estate, photographing houses) Real World Digital Photography (3rd Edition) The Real Book of Real Estate: Real Experts. Real Stories. Real Life Cryptocurrency: Guide To Digital Currency: Digital Coin Wallets With Bitcoin, Dogecoin, Litecoin, Speedcoin, Feathercoin, Fedoracoin, Infinitecoin, and ... Digital Wallets, Digital Coins Book 1) Digital: Photography: For Beginners 2ND EDITION: Pictures: Simple Digital Photography Tips And Tricks To Help You Take Amazing Photographs (Canon, Nikon, ... Flash, Frame) (DSLR Cameras Book 1)